



2010 Schedule:

July 8 | July 15 (at the Linn Co. Fair) | July 22 | July 29 | August 5 | August 12

CONTACT:

Anjeanette Brown, RESOURCE DEVELOPMENT COORDINATOR
anj.brown@cityofalbany.net
333 Broadalbin Street SW / PO Box 490
Albany, OR 97321
Phone: 541-917-7774
Fax: 541-917-7776



Promoting healthy living through recreation experiences and serving as stewards of Albany's public parks and facilities.

river rhythms 2010

Presented by Albany Parks and Recreation
and made possible through the generous sponsorship
of businesses and individuals like you!



(541) 917-7777 | riverrhythms.org

For over 25 years, the River Rhythms Concert Series has established itself as one of Albany's signature events, drawing crowds from throughout the Willamette Valley. In addition to sponsorship visibility, the River Rhythms Concert Series also offers individual, community, and economic benefits. This event strengthens the

Community Benefits

bond between families, and friends, while providing businesses with opportunities to create a positive image in the community and

reach their target market. The concert series generates thousands of dollars for the local economy by drawing visitors from outside the area that use our restaurants, our gas stations, and other local businesses.

Where Rivers Meet

Under the stars of the evening sky along the banks of the Calapooia and Willamette Rivers, community members spread their blankets, pull up a chair, and take time out from their busy lives on Thursday evenings in July and August.



Where Friends Meet

Each summer, thousands of people gather to experience Thursday evenings filled with diverse music, food, entertainment, and fun. Past performers have included Sugarland, Tower of Power, the Dixie Chicks, The Grass Roots, The Coats, and Pablo Cruise.



Where Good Food and Good Music Bring the Community Together

Thousands of people... Diverse food booths... The night sky... Monteith Stage... The nearby water... Picnic baskets and blankets... Hands-on art... And great entertainment!

Where Art, Imagination, and Children Meet

Children of all ages have hands-on opportunities to discover their creativity through pre-concert art projects. From picture frames and tie-dye bandanas to coffee filter hats and kaleidoscopes, the children of our community get messy, play, and most of all discover that there is no limit to imagination. River Rhythms feeds the imagination of our children and offers exposure to diverse musical talent. It provides free, family entertainment for people of all ages. As Albany and the Mid-Willamette Valley continue to grow, events like the River Rhythms Concert Series improve the quality of life here.

Commensurate with your sponsorship level, specific forms of visibility and recognition provided to your company include:



Sponsor Benefits

The River Rhythms Concert Series will help your business or organization connect with potential target markets while making a positive contribution to the community. The series attracts those who live in the Mid-Willamette Valley as well as visitors from outside our area. These concerts provide opportunities for you to make corporate contacts as you connect with fellow sponsors. River Rhythms will give you the chance to build visibility and connect with customers and other businesses while helping to create events that make Albany a great place to live.

SITE SIGNAGE

Colorful banners and site signage will provide visibility for your company name and logo.

LIMITED EDITION PRINT

Your company will be presented with a limited edition print commemorating the 2010 River Rhythms Concert Series. Print presentation will be made on-stage prior to one of the concerts. At that time, you will have the opportunity to meet and greet that evening's performer.

ON-STAGE RECOGNITION

Your company's support of the series will be recognized from the stage at every concert.

CONCERT SERIES PROGRAM

A multi-page program will be distributed at each concert. Sponsors names and logos are listed and major sponsors will have a brief informational piece included.

CONCERT SERIES WEB SITE

All sponsors can have their logo and link from the concert series web site (<http://www.riverrhythms.org>).

SPONSOR CONNECTION WITH TARGET MARKETS

Sponsors will have the opportunity to have a booth in the sponsor area where they can connect one-on-one with the audience and tell them their story.

HOSPITALITY

Enjoy opportunities to interact with the decision makers of our community in a relaxed and comfortable environment as you join fellow sponsors in our exclusive VIP Hospitality Area, complete with light hors d'oeuvres, soft drinks, and bottled water.

OTHER BENEFITS

Major sponsors will be listed on event posters which are distributed throughout the Willamette Valley and beyond. From advertising lawn signs and table tents to radio recognition and brochures, we will work with your business to develop marketing materials that will highlight your involvement in the concert series and that are commensurate with your sponsorship level.